



Sponsor Levels

The Sebring Art, Wine & Jazz Festival will be held two days this year on November 3rd & 4th in historic downtown Sebring. Sponsoring the festival is a great way to promote your business or organization in front of thousands of attendees while supporting art & culture in our community and Downtown Sebring's #1 event. Sponsor levels and benefits are as follows:

Presenting: \$5,000 (featured as the Circle of Artists sponsor)

- Premiere recognition on promotional materials for Festival as Presenting Sponsor (website, print materials, signage/banners*).
- Facebook posts on the Highlands Art League Fan Page (3,500+ Fans) recognizing your support and link to your website.
- Complimentary Festival booth space
- Recognition in the Highlands News Sun Art Festival section (circulation: 15,000+).
- Recognition on HAL's website with link to your business website.
- Recognition in HAL's Artistically Speaking e-newsletter.
- Recognition via announcement during the Festival.

Platinum: \$2,500

- Recognition on promotional materials for Festival as Platinum Sponsor (website, print materials, signage/banners*).
- Complimentary Festival booth space.
- Recognition in the Highlands News Sun Art Festival section (circulation: 15,000+).
- Recognition on HAL's website with link to your business website.
- Recognition in HAL's Artistically Speaking e-newsletter.
- Recognition via announcement during the Festival.

Gold: \$1,500

- Recognition on all promotional materials for Festival as a Gold Sponsor (website, social media, print materials, signage/banners*).
- Complimentary Festival booth space
- Recognition in the Highlands News Sun Art Festival section (circulation: 15,000+).
- Recognition on HAL's website with link to your business website
- Recognition in HAL's Artistically Speaking e-newsletter.
- Recognition via announcement during the Festival.

Silver Sponsors: \$500

- Recognition on select Festival promotional materials.
- Complimentary Festival booth space
- Recognition in the Highlands News Sun Art Festival section (circulation: 15,000+).
- Recognition on HAL website.
- Recognition via announcement during the Festival.
- Recognition in HAL's Artistically Speaking e-newsletter.

Bronze Sponsors: \$250

- Recognition on select Festival promotional materials.
- Complimentary Festival booth space
- Recognition on HAL website.
- Recognition via announcement during the Festival.
- Recognition in HAL's Artistically Speaking e-newsletter.

**Banners must be supplied by the sponsor.*